

PRESS RELEASE

January 2, 2006

Contact: Lesley Goodwin
Marketing Services Manager
248-620-8077

FOR IMMEDIATE RELEASE: FIRE-RITE, INC. CHOOSES THE MTA-ENDORSED 401(k) PLAN

January 2, 2006, Clarkston, MI – Freedom One Retirement Services announces **Fire-Rite, Inc.**, located in Detroit, Michigan as their newest MTA client. Fire-Rite is one of the many MTA members in Metro Detroit to take advantage of the Freedom 401(k) program.

Dave Yovich, President of Fire-Rite, stated: “As an owner, I had great concerns about our current 401(k) provider. I was apprehensive about the lack of service we were receiving, the limited investment choices, and the lack of communication with my employees! With Freedom One, we have all the bases covered.”

Mark Wayne, President & CEO of Freedom One, stated: “It is great to hear such positive feedback on our FREEDOM 401(k) program. We constantly strive to make the implementation process and the ongoing administration of the program as turnkey as possible. Our clients typically spend less than 30 minutes a month on 401(k) plan-related issues. This leaves them more time for their day-to-day responsibilities.”

Freedom One Retirement Services, MTA’s endorsed 401(k) provider, offers you a complimentary fiduciary compliance due diligence review. Freedom One invests a significant amount of time in this labor intensive audit, which clearly identifies plan weaknesses and recommends improvements. The review itself requires no time on your part to prepare and only a small time commitment to personally review the results. Freedom One will prepare this report at their offices, so there will be no impact to your operation. Call us today at 248-620-8077 to schedule your due diligence review.