

Date October 17, 2005

Endorsed by...

Contact: Lesley Goodwin
Marketing Services Manager
248-620-8077



**FOR IMMEDIATE RELEASE:
METRO CHRYSLER CENTRE CHOOSES THE MADA-ENDORSED 401(k) PLAN**

October 10, 2005 – Freedom One Retirement Services announced today that **Metro Chrysler Centre** has joined the nearly 250 auto dealers who utilize the MADA-endorsed Freedom 401(k) retirement plan.

Metro Chrysler Centre, located in Columbia, Illinois, is one of the many MADA auto dealers to take advantage of Freedom One’s Fiduciary Compliance Due Diligence Review. Dealers from Missouri and Illinois are taking a closer look at their 401(k) plans by taking advantage of this comprehensive, in-depth audit of a dealer’s retirement plan. This labor intensive audit provides a clear comparison of all aspects of the 401(k) plan and reports the results as well as recommended improvements all at no cost to the dealer.

Brian Lord, President of Metro Chrysler, stated: “When we started our search for a new 401(k) provider, we were looking for better service, a higher quality fund line-up, flexibility, and fiduciary protection. MADA recommended Freedom One and, after taking a closer look, the Freedom 401(k) plan was exactly what we were looking for. My employees and I are very happy with the Freedom 401(k) plan.”

Mark Wayne, Freedom One Retirement Services’ President & CEO, stated: “I’m excited for the opportunity to work with Brian. We make it very simple for a dealership to implement our **FREEDOM 401(k)** plan, and I am happy **Metro Chrysler Centre** is so pleased. The team at Freedom One continuously strives to make the entire process run seamlessly.”
