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Endorsed by...



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**FOR IMMEDIATE RELEASE:
SERRA AUTOMOTIVE GROUP IMPLEMENTS FREEDOM ONE'S MADA-ENDORSED
FREEDOM 401(k) PLAN.**

Troy, MI, June 20, 2003 – Freedom One Financial Group announces Serra Automotive, located in Grand Blanc, Michigan, as their newest MADA client. All 15 of the Serra Automotive dealerships across the country have transitioned from their current plan with NADART to Freedom One Financial Group.

Joe Serra, Serra Automotive President, explained: "My management team and I made the decision to transition from the NADART 401(k) plan to Freedom One in September of 2002. Your promise to deliver a turnkey 401(k) program that would dramatically increase employee participation while at the same time improve overall investment performance has proven accurate and painless." Joe also stated: "We believe the successful transition of our plan had a great deal to do with the individual attention that each and every employee received during their face-to-face meetings with your benefit consultants. It was very impressive to see the same level of service provided to each employee, whether they were in Michigan, Ohio, Tennessee, Colorado, or California."

Mark Wayne, Freedom One Financial Group President & CEO, also added: "I'm very excited for the opportunity to add another dealer to the nearly 250 auto dealers that have already chosen Freedom One to offer 401(k) plan services. Our expertise in providing 401(k) retirement plans for dealerships has given us the flexibility to meet the specific and complex needs a dealership requires in order to have a successful plan."
