

August 30, 2004

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*Endorsed by...*



**FOR IMMEDIATE RELEASE:  
THE NATION'S LARGEST CHRYSLER DEALERSHIP HITS TEN YEAR  
MARK WITH FREEDOM ONE FINANCIAL GROUP**

Clarkston, MI, August 30, 2004 – Freedom One announces **Southfield Chrysler**, located in Southfield, Michigan, as the nation's largest Chrysler dealership.

Gary Wood, Vice President, Southfield Chrysler explained, "My employees have enjoyed ten years of service with Freedom One since our switch from the NADA retirement program. Over these ten years, our plan with Freedom One has continued to evolve with the changing trends in the 401(k) marketplace including expanded investment options, additional services such as web based transactions and account information, expanded employee communication services, and much more."

Mark Wayne, Freedom One Financial Group President & CEO stated: "As one of the country's leading 401(k) plan providers specializing in auto dealers, we are excited to share our retirement plan expertise with the MADA members. It is wonderful to see our services resulting in tremendous improvements."

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