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LOCAL 401(k) CONSULTANT CELEBRATES 20 YEARS OF GROWTH

CLARKSTON, MI, 1/1/2008 – Freedom One Retirement Services, one of the nation’s largest 401(k) plan consultants, will celebrate 20 years of excellence this year.

Freedom One Retirement Services has been successfully offering retirement plan solutions since 1988. “We’ve worked very hard at providing an atmosphere where our team members feel appreciated, and are poised to succeed,” says Freedom One President & CEO, Mark Wayne. “We have a commitment to superior service and our clients appreciate it.” Guided by a specific set of core values and a company-wide commitment to service excellence, Freedom One team members specialize in providing state-of-the-art employee communications, retirement planning, and administrative services.

“I love taking over 401(k) plans because the clients are blown away by the way we do things,” says Wayne. “We guide every employee through the process and make sure they are educated on how things work. With every 401(k) plan implementation, we are helping individuals create their path to a successful retirement.” Over the past 20 years, Freedom One’s high level of commitment and performance has been rewarded with nearly 100% client retention. Together with our affiliate Freedom One Investment Advisors, we provide services to over 1,000 clients across the United States. This includes over 400 corporate retirement plan sponsors, with over \$2.2 billion in plan assets and thousands of employees.

“Looking back on 20 years, what really stands out for me is the people with whom I’ve developed relationships – both inside and outside the company,” says Wayne. “We have so many extraordinary clients and team members – people who are not just excellent at what they do, but who are also fun and inspiring to work with, truly some of the greatest minds and biggest hearts on the planet today. We thank our customers and team members for 20 years of partnership in achieving excellence.”

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